

Ideas for the Future: CAF Contest of University Essays

CONTEST TERMS AND CONDITIONS

CAF is a development bank established in 1970, made up of 19 countries - 17 from Latin America and the Caribbean, Spain and Portugal - and 13 private banks from the region. It promotes a sustainable development model committed to improving the quality of life of all Ibero-Americans, through credit transactions, non-reimbursable resources and support in the technical and financial structuring of projects in the public and private sectors in Latin America.

In turn, it offers advice and financial support to the public and private sectors of shareholder countries, and generates knowledge to strengthen public policies in the region by improving the quality and impact of the projects it promotes.

Based in Caracas, Venezuela, it has offices in Buenos Aires, La Paz, Brasilia, Bogota, Quito, Madrid, Mexico City, Panama City, Asuncion, Lima, Montevideo and Port of Spain.

CAF wants to promote the exchange and discussion of ideas that contribute to sustainable development and regional integration. Aware of the great talent that exists in the region's young people, CAF is calling for the second year of a contest of ideas that can help build a better future for the region.

THE CHALLENGE

The "Ideas for the Future" contest aims to capture the vision of young university students on the development challenges facing Latin America and the Caribbean.

A prize will be awarded for the best essay at the national level and the three best essays at the Ibero-American level. The Ibero-American winners will present their essays at the CAF Conference, to be held in Mexico City in November 2020, and may receive the following prizes:

- Guillermo Perry Award: \$3,000 (Three Thousand United States Dollars).
- Second place: \$2,000 (Two Thousand United States Dollars).
- Third Place: \$1,000 (One Thousand United States Dollars).

TERMS

Contest launch: April 1, 2020

Essay submission deadline: September 4, 2020 11: 59 p.m. (EDT)

Essays must be sent using the form provided as registration for the contest at ideasparaelfuturo.caf.com/en; with automatic response of registration formalization.

Email address ideasparaelfuturo@caf.com will be set up for any questions.

The jury's decision will be announced on the contest website on October 1, 2020, for the national winners and on 5 November, for the Ibero-American winners.

THEME

The theme of the essays should focus on the development challenges for Latin America and the Caribbean. Here are some questions to guide you in preparing your essays:

- How can we prepare our countries to manage and overcome the social, economic and health crises more effectively?
- How can Latin American and Caribbean countries avoid falling into the middle-income trap?
- How to balance the social agenda with economic stability?
- How to establish adequate mechanisms for the expression of social discontent?
- What are the most urgent areas to accelerate development in Latin America?
- How can we make Latin American SMEs more competitive and offer higher quality employment?

FORMAL REQUIREMENTS

The essay:

- It must be strictly unpublished, including publication on the internet.
- It must not have been awarded at any other contest. If, before this contest is over, the essay presented is awarded a prize in another contest, it must be immediately reported by its author.
- It may be submitted in Spanish, Portuguese or English.
- It will be between 4,000 and 6,000 words long, of which 200 will be the executive summary. Any essay that exceeds the maximum length of 6,000 words will be automatically excluded.

- The essay must be sent with a title and follow the structure below:
 - Executive summary (included in the 6,000 words).
 - Introductory part containing the identification of the problem and the statement of the objective and/or hypothesis of the work.
 - Analysis.
 - Conclusions.
 - References (not included in 6,000 words).
 - No attachments.
 - Footnotes (other than the strictly bibliographical references) will be counted in the 6,000 words.
- It will be sent in PDF format and written in Arial text font, 12 points and Normal margins (2.5 cm top and bottom and 3 cm left and right), which Word configures by default. Line spacing should be 1.5.
- Any style of reference and bibliographic citation, recognized and used consistently in the academic field, will be accepted.
- To ensure the integrity of anonymous assessments, authors should remove any indication of authorship (names, email, university) from the document. This information will be provided only through the registration form.

PARTICIPATION CRITERIA

- Age between 18 and 29 years (born strictly between December 31, 1990, and January 1, 2002).
- Young undergraduate and graduate students of any discipline, enrolled at a university of one of the [19 CAF countries](#), with certification of studies (regular student certificate or its equivalent).
- No officials, interns, consultants, former officials or former consultants of CAF or Central Banks, as well as family members up to the second degree of consanguinity of CAF and Central Bank officials, may participate in this call for applications.
- Authors may submit a maximum of one essay. Participation is strictly on an individual basis.
- Participants should submit their essays through ideasparaelfuturo.caf.com/en, by completing all the fields expressly declared as mandatory.

ASSESSMENT CRITERIA

- The overall essay score shall be obtained as follows:

Conceptual framework	25%
Evidence and sustenance	25%
Originality	20%
Consistency	15%
Wording	15%
- At the time of the final assessment at the Ibero-American national level, the jury will receive the documents to be qualified in anonymity, to guarantee transparency during this phase.
- Any essay submitted after the deadline - and, in general, any essay that does not comply with the conditions stated in these rules - will not be admitted to the contest.

WINNERS

- **National level:**
 - Assessment of the essays at the national level in each of the CAF member countries will be carried out by a jury made up of representatives from CAF and the Central Bank of the respective country.
 - A winner will be chosen in each country.
 - The winners will receive a certificate of recognition to be presented at an awards ceremony organized jointly by CAF and the Central Bank.
 - The prize may be declared void if the jury, whose decision will be final, considers that none of the works submitted is of due quality.
 - The national winners will compete in their category in the general call, which brings together the 19 CAF shareholder countries.
- **Ibero-American level:**
 - The assessment of the essays at the Ibero-American level will be carried out by two independent international experts and the Executive President of CAF.
 - The winners will submit their essays at the CAF Annual Conference, to be held in Mexico City in November 2020. CAF will cover travel, accommodation and per diem expenses, as well as award a prize of \$3,000 (Three thousand United States dollars) for first place, \$2,000 (Two thousand United States dollars) for second place and \$1,000 (One thousand United States dollars) for third place.
 - The prize may be declared void if the jury, whose decision will be final, considers that none of the works submitted is of due quality.



**GUILLERMO PERRY
AWARD**
\$ 3,000
2020 CAF Conference
Acknowledgement



2nd PRIZE
\$2,000
2020 CAF Conference
Acknowledgement



3rd PRIZE
\$1,000
2020 CAF Conference
Acknowledgement

ACCEPTANCE OF RULES

- The participant expressly agrees to comply with any and all RULES of this contest.
- Failure to comply with any of the RULES will result in the participant's exclusion from this contest.
- If there are any doubts or discrepancies in the interpretation of any of these rules, CAF will make an interpretation according to the spirit and purpose for which this contest has been created.
- For well-founded reasons, CAF may modify these rules once the contest has begun.
- The rules of this contest will be available, during the period in which they are in force, on the CAF website.

DATA PROTECTION AND ASSIGNMENT OF RIGHTS

- The authors authorize CAF to collect in the organization's databases, personal data relating to name, telephone number, email address, address, national identity card and all data provided in the contest.
- The participants will give the editorial rights of reproduction, distribution, transformation and public communication to CAF free of charge; with the right to quote.
- In the event of being the winner in any of the three categories, they authorize CAF to process the personal data for transfers and accommodation, and related activities.
- In addition, the winners authorize CAF to record their voice and still image and/or in motion, in whole or in part, to the extent that it is technically necessary at the sole discretion of CAF, and to include them in all materials that CAF makes available at its sole discretion.